

Marketing Cities 2006 Presentation

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The main points of the presentation were as follows:

- The InSITU team has carried out a research project aimed to help deliver inclusive and sustainable urban design in areas rich in built heritage
- InSITU particularly wanted to support practitioners who are working to deliver improvements to the public realm
- InSITU believes that local knowledge is important (not as a democratic right but as an aid to better design) and participatory mapping can include citizens' views on design in more direct way.
- InSITU has captured local knowledge and the preferences of social groups who are likely to be affected.
- Our project partners – local authorities, RDAs, professional organisations and developers – have commented on the utility of our methodology and a forthcoming paper (Forrester & Snell) will report on some of those comments.